

# 28<sup>η</sup>

Έκθεση  
Ξενόγλωσσου  
Διδακτικού  
Βιβλίου  
ΣΙΚΕΓ ΚΕΡΚΥΡΑΣ



**Κυριακή, 14 Απριλίου 2019**

**ARITI GRAND HOTEL**

**KANONI**

**ΩΠΑ 09:30 -16:00**

ΣΥΛΛΟΓΟΣ ΙΔΙΟΚΤΗΤΩΝ ΚΕΝΤΡΩΝ ΞΕΝΩΝ ΓΛΩΣΣΩΝ ΚΕΡΚΥΡΑΣ

ΧΟΡΗΓΟΙ

**B Burlington Books**  
The PUBLISHER that CARES

  
**Express Publishing**

  
**GRIVAS**  
publications



**mm**  
publications

**ESOLEXAMS**

ΠΙΣΤΟΠΟΙΗΣΗ  
ΞΕΝΩΝ  
ΓΛΩΣΣΩΝ

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## ΤΟ ΠΡΟΓΡΑΜΜΑ ΜΕ ΜΙΑ ΜΑΤΙΑ

09:30 – 16:00 Έκθεση Ξενόγλωσσου Διδακτικού Βιβλίου

### A' ΜΕΡΟΣ

09:45 – 10:15 Hellenic American Union



10:25 – 10:55 Cengage



11:00 – 11:30 British Council



11:40 – 12:10 Grivas Publications



12:15 – 12:45 Express Publishing



### B' ΜΕΡΟΣ

12:55 – 13:25 Burlington Books



13:35 – 14:05 MM Publications



14:15 – 14:45 Supercourse



15:00 – 15:30 Cambridge Assessment English



15:40 – 16:10 Klett



16:10 Γεύμα προς εκθέτες και μέλη του ΣΙΚΕΓ Κέρκυρας

## ΑΝΑΛΥΤΙΚΟ ΠΡΟΓΡΑΜΜΑ ΟΜΙΛΙΩΝ

09:45 – 10:15 Hellenic American Union

### Are you ABLE 2 to succeed?

Getting to know the new B2 level Hellenic American University examination which enABLEs students to succeed. Details on the test format, design, test specifications, scoring and what you need to know to prepare your students for all the sections of this brand new test.

10:25 – 10:55 Cengage

### Look! New from NGL. The art of making connections

From National Geographic Learning comes "Look" a brand new series designed to make ELT teaching relevant to real life and ensure success for Young Learners. From Pre-Juniors to B1, Look can take teachers and learners on an amazing journey of learning for life.

*Eftychis Kantarakis / Teacher Trainer, National Geographic Learning*

11:00 – 11:30 British Council

### Top Tips for writing the Essay in IELTS

*Cliff Parry, Academic Manager British Council*

11:40 – 12:10 Grivas Publications

### WAY UP 4: A New Approach to B1 Level

Help your students develop confidence in Receptive and Productive skills –Active Learning in action.

The Mastery Mindset and Self Reflection as tools to promote student motivation in mixed ability classes.

*Tassos Katsaris – Learning & Development Coordinator*

**12:15 – 12:45 Express Publishing****CREATIVITY IS INTELLIGENCE HAVING FUN! (Albert Einstein)**

This workshop will attempt to answer the following questions: What is creativity? Why is creativity important? Can creativity be taught? In addition, participants will be introduced to 7 classroom activities to enhance creativity in EFL classrooms: 1. Maintain a Wild Ideas diary. 2. Feed creativity through curiosity 3. Copy and analyse creative thinkers. 4. Set up creative thinking time. 5. Research wild design ideas. 6. Brainstorm alternative solutions to common problems. 7. Start a TED Ed-club.

*George Drivas, Director of Studies, Department of Foreign Languages, Doukas School*

**12:45 Brunch Break****12:55 – 13:25 Burlington Books**

**Burlington Mindset B1** is the ideal coursebook for mixed ability classes. The first part in a three-part exam preparation course, it contains engaging tasks and topics which challenge students to stretch their cognitive abilities.

*Eve Horianou, ELT Consultant, Burlington Books*

**13:35 – 14:05 MM Publications****Embark on this trip...**

We meet Zippy and his friends in this series! Through their adventures learners experience fun, topic-appropriate activities, where communication is not at the expense of grammar and projects are part of learning. Give your students the opportunity to be confident and independent users of English.

**14:15 – 14:45 Supercourse**

**SUPERCOURSE: ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΕΠΙΠΕΔΟΥ B2:** Οι πιο συχνοί προβληματισμοί των καθηγητών, που διδάσκουν σε επίπεδο B2. • **Νέες εξελίξεις στον χώρο των πιστοποιητικών.** • Πρακτικές συμβουλές. • Προτάσεις για συνδυασμούς βιβλίων. • **INSIDER B2:** Το νέο Coursebook, που ανταποκρίνεται ιδανικά στις ανάγκες των μαθητών που συμμετέχουν στις εξετάσεις των πιστοποιητικών επιπέδου B2. Θα διανεμηθούν δωρεάν δείγματα βιβλίων.

*Gkiliopoulos Nikolaos / Marketing consultant*

**15:00 – 15:30 Cambridge Assessment****Developing vocabulary strategies for B2 and beyond**

This session will look at ways to encourage your students to develop and consolidate their vocabulary at B2 level and beyond. We will look at ideas and activities for the classroom as well as some useful digital tools and resources to enrich students' vocabulary. We will consider how this can also support exam preparation for Cambridge English B2 First exam. All participants will be given access to teaching material free of charge.

*Stephen-John Taylor, Cambridge Assessment English Consultant & Presenter*

**15:40 – 16:10 Klett****Effektive Prüfungsvorbereitung B2**

In diesem Seminar erfahren Sie ganz unterrichtspraktisch, wie Sie gezielt die Fertigkeiten **Lesen**, **Hören** und **Schreiben** mit fortgeschrittenen Lernenden trainieren und gleichzeitig optimal auf das neue Goethe-Zertifikat B2 vorbereiten können.

Lassen Sie uns gemeinsam Strategien erproben, die das Textverständnis erleichtern und für die Textproduktion wichtig sind. Außerdem wollen wir uns mit den Bewertungskriterien für den Prüfungsteil Schreiben befassen.

Wir geben Ihnen Tipps an die Hand, wie Sie Ihre Lerner erfolgreich an das neue Prüfungsformat heranführen können und weisen darauf hin, was die Lernenden bei der Vorbereitung unbedingt beachten müssen.

**Referent: Adalbert Mazur / DaF-Lehrer, Prüfer, Autor**

**16:15 Γεύμα προς εκθέτες και μέλη του ΣΙΚΕΓ Κέρκυρας.**

Συμμετέχουν

Ahead Books



British Council



Burlington Books



Cambridge Assessment English



Cambridge University Press



Cengage learning



Express Publishing



Grivas Publications



Hamilton House



Hellenic American Union



Hueber Hellas



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ΓΕΡΜΑΝΙΚΕΣ ΕΚΔΟΣΕΙΣ



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